Re: How accessibility is being prioritized at this year's World Cup

Hi X,

As you may know, this year's World Cup is taking place in Qatar, and with preparations underway I wanted to share with you the comprehensive support program non-profit Qatar Foundation [https://www.qf.org.qa/] is putting in place to support visitors and fans with a range of developmental disabilities, whether physical or social-emotional.

To ensure an accessible experience for all, Qatar Foundation is:

- Investing in training accessibility volunteers in order to create a welcoming environment and visitor experience for football fans with disabilities
- Creating sensory rooms that provide a calm and secure environment, furnished by the
 Qatar Institute for Speech and Hearing, for those with sensory access requirements to
 watch the games, such as children and young adults with autism or other learning
 difficulties
- Enhancing the game experience for blind fans, where The Translation and Interpreting Institute at Hamad Bin Khalifa University (HBKU), part of Qatar Foundation, is training football commentators on how to describe on-field action and significant visual information
- Collating accessibility learnings for future World Cups, so that this mega sporting
 event can continue to be accessible to all

If you are interested in learning more about these initiatives, I would be happy to connect you with Alexandra (Lex) Chalat [https://www.qf.org.qa/media-center/experts/alexandra-chalat], Director of Community Engagement and World Cup Legacy, at Qatar Foundation. Lex can speak to the steps that Qatar Foundation is taking in greater detail and shed light on how the organization is working to build local capacity and expertise in accessibility.

Best, X

This material is distributed by RF\Binder Partners Inc. on behalf of the Qatar Foundation. Additional information is available at the Department of Justice, Washington, D.C.